

Play
Have fun
Practice
Improve your game

ZONE
GOLF **in**

Golf In History

Launch of the Zone Golf In revenue sharing program at select locations across Ontario and Quebec.

Golf In begins its expansion with the launch of Golf In France, a new distributor for France, Switzerland, Luxembourg and Belgium.

100% focus on the manufacture and sales of high quality golf simulators.

Entry into the Golf Simulator industry market with creation of our first prototype.

2016

Golf In expands its manufacturing and office facility for the fifth time in 5 years, now to 10 000 sq. ft.

2015

2014

Golf In continues expansion with a new representative for Ontario and Western Canada.

2012

2011

Move to a new 5750 sq ft facility, providing for a showroom, research & development, and manufacturing.

2009

2005

Golf In established.

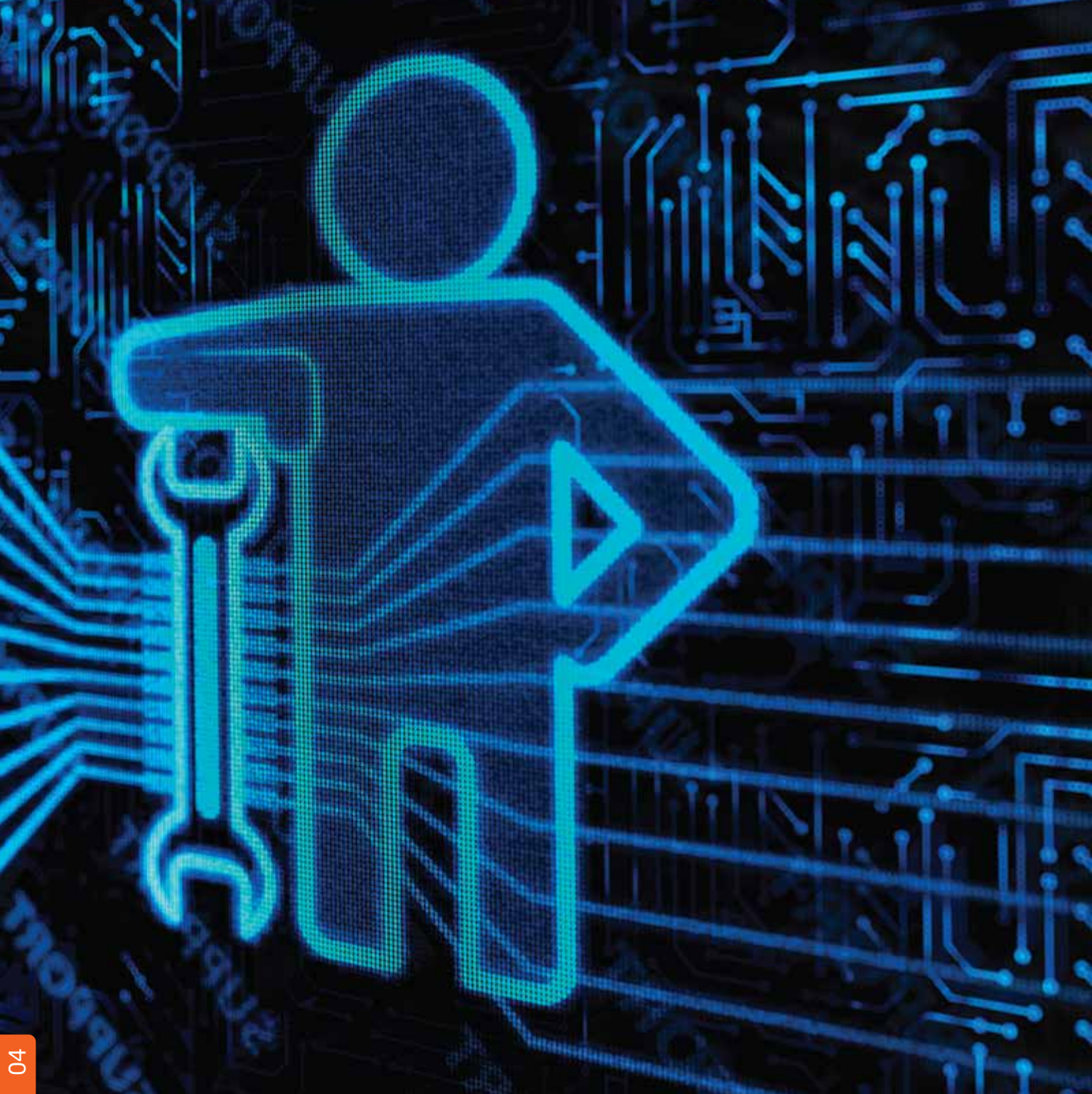
1995

«« What is the Zone Golf In program ? »»

Zone Golf In is a network of establishments, across Canada and the United States, operating commercial golf simulators.

1. No maintenance and parts replacement fees.
2. Technical Support included.
3. Zone Golf In Card.
4. Management Program for your Zone Golf In.
5. Marketing Plan.
6. Golf simulator rental option.





1

Peace of Mind!

Absolutely NO cost for maintenance or parts replacement.

Zone Golf In offers a completely free maintenance program. This is obviously one of the biggest advantages of our program!

» Free simulator parts replacement

- Computer
- Projector
- Astroturf, etc.

» Replacement of worn parts

- Canvas
- Keyboard
- Projector lamp
- Touch-screen, etc.

» Software

- Updates
- Upgrades



2 Technical support includes

Unlimited free technical support service.

Got questions? No problem? We are here to help!

- » Telephone support 7 days a week from 8 am - 8 pm Eastern.
- » Online support 7 days a week from 8 am - 8 pm Eastern.
- » Order free parts online from our online boutique.
- » Two-day Delivery.





3 Zone Golf In Membership Card

Our Golf In Zone program provides great benefits, including the option to create a membership and/or communication network to promote your events.

In addition, with this ONE CARD you can create:

- » Membership Cards, Promote special events and discounts.
- » Gift cards.
- » Prepaid cards to generate advance sales.
- » Member Lists.
- » Member Newsletters.

4 Zone Golf-In Management Program

Manage your Zone Golf In! Our management program allows you complete control from anywhere via remote access connection.

» Manage Staff

- Create simulator access for each employee.
- Create Sales reports:
Daily, monthly, annually, or any time period you choose.

» Promotion Management enables you to create your own customized promotions such as:

- Tuesday Morning League
- Junior 18-Holes
- Ladies Nights

» The Pricing grid creates your schedule

- Zone Golf In Non-member rates.
- Zone Golf In Premium rates for members.



5 Marketing plan

The goal is Obviously to promote the Zone Golf In network via:

» Golf Shows

- We participate in several golf shows across Canada to promote the Zone Golf In.

» Google

- On-going Google-based advertising on various golf websites.

» Facebook

- Sponsored campaigns in every city, where we have a Zone Golf In.

» Online

- On our Golf In website, we promote each Zone Golf In.
- Our web page is linked directly to your website with information, promotions and pricing for your Zone Golf In.

» Strength in Numbers!

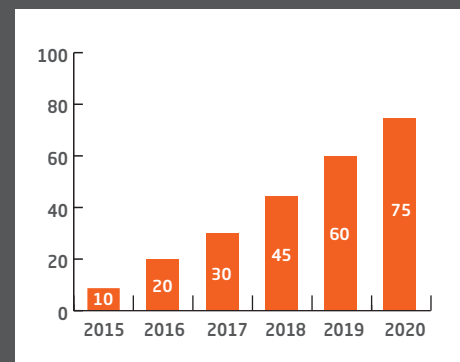
- We are expanding our network across Canada and soon throughout th USA.

» At your Zone Golf In location

- Through promotional items.

Our Growth by the Numbers

Total number of Zone Golf-Ins annually



6 How do I join Zone Golf In?

We offer two ways to join our Zone Golf In network:

LEASING

» Want to minimize your risks?

To get a simulator installed with no upfront investment, you need only pay the installation costs.

» Try a 5-year open lease.

You are free to terminate the contract after one year without cause and without any penalty or cancellation fee!

» Can Golf In terminate the contract before the term is up?

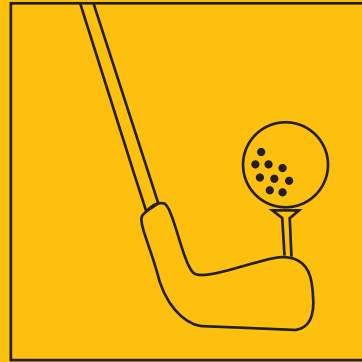
Yes, but only if you fail to respect the terms of the contract.

» Can I buy the Golf In simulator(s) after the five-year term?

Yes, after the five-year term, you have the option to purchase one or more Golf-In simulators.

» Can I renew the contract after the end of the contract?

Yes, you can always renew your contract according to the terms in effect on that date.

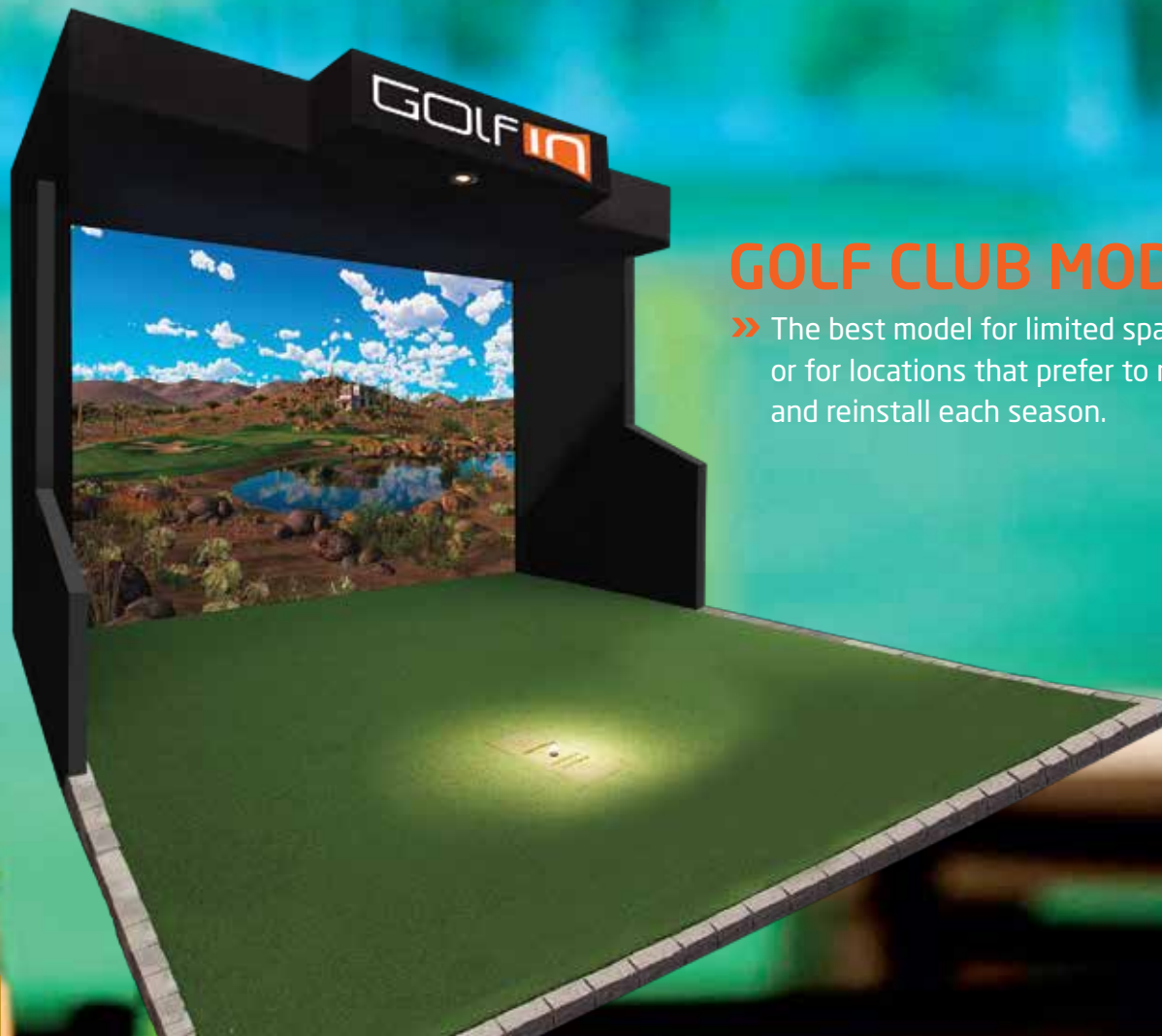


PURCHASE

- » Prefer to buy instead of leasing?
- » Lease or buy; it's completely up to you how you wish to join our Zone Golf In Network.
- » Purchasing comes with a 3-year contract.
- » Renew or not, it is completely up to you after a minimum three-year term.

«« Which simulator model should I install? »»

We offer two models of commercial simulators.



GOLF CLUB MODEL

»» The best model for limited spaces or for locations that prefer to remove and reinstall each season.

SELECT MODEL

- » The Ideal model for more spacious locations.
- » Designed for permanent installation.





« How are revenues generated ? »»

Hourly rates for rental of the simulators are determined in collaboration with Golf In. In general, one simulator can generate up to a 1000 hours per year.

Simulator revenue

Rental hours are generated through rounds of golf, practice, lessons, leagues, special events, tournaments, etc.

Restaurant/Bar revenue

In general, food and beverage revenue generates from 25 to 40% of hourly revenue. In other words, \$100 of simulator rental will provide an average of \$25 to \$40 in food and beverage revenue.

Advertising revenue

Project in development for advertising opportunities during rounds of golf. Advertising contracts are managed by the Golf In team.

Revenue from rental and storage

Certain establishments offer golf club rental and storage.

Indirect revenue

We are confident that establishments that operate golf simulators create new indirect revenue via:



« Does the Golf In simulator perform ? »»

Golf In manufactures premium quality golf simulators based on four guiding principles:

Precision

- » Our product accurately reproduces every shot made.
- » The effect on the ball is realistically recreated.
- » With our product, you have the feeling of the shot taken.
- » Most simulators fail to accurately simulate putting technique. Using optical sensors and our Trutrak simulation software, our putting feature is simulated with amazing accuracy.

Esthetics

- » Rigid frame finished with black low pile carpet.
- » Paving stone border for fix installation.
- » Indoor/outdoor carpet that covers all flooring surface without seams.

Service

- » Mobile service team.
- » Customer service by telephone or email 7 days a week from 8 am - 8 pm Eastern.
- » Remote access for technical support.

Quality

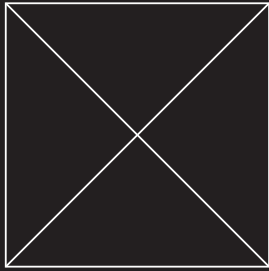
- » Quality is key when selecting simulator materials. The frame is durable, low maintenance aluminum.
- » We use a full image screen with "waveless" material that maintains a superior image; unaffected by the impact of the ball.



« Can I become a Zone Golf In location? » **Absolutely!**

Contact us and a Golf In rep
will contact you with more details.





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